



Sponsorship PROPOSAL



Holy Spirit Community Fete

SATURDAY 12 OCTOBER 2024





About Us

Holy Spirit Fete: A Community Tradition for Over 40 Years

Since its inception in 1982, Holy Spirit Fete has become one of the most highly regarded fetes in the Eastern suburbs, and one of the largest and longest running. Held on the school grounds, the Holy Spirit Parish and Community School has delivered a successful and professional community fete each year. With over 30 stalls, including the Famous Food Alley, amusement rides, stage entertainment, games, silent auction, raffle, and the ever-popular animal farm, there's something for everyone to enjoy.



Invitation to Sponsor a Highly Anticipated Family Event

Join us as we raise funds for the school and parish while bringing the community together. This much-awaited event is a highlight of the social calendar in Maroondah, and an iconic part of the North Ringwood and wider community. We would be delighted to have your sponsorship.



What We Do

Fundraising events are essential for supporting infrastructure. The funds raised through these events often go towards updating or replenishing facilities such as playgrounds, kitchen/canteen refurbishment, technology, library resources, furniture, heating/cooling, and sports equipment.

These resources require constant attention and maintenance, and the money raised from these events is critical to ensuring that the infrastructure is up-to-date and well-maintained.



Project 1
Playground



Project 2
Kitchen Refurbishment



Project 3
Community Programs



Project 4
New Technology

Event Highlights

In 2019 almost 12,000 people attended the Fete increasing each year with over 10,000 people attending the last 3 consecutive years.



First Rides & Games

Catering to all ages the Family-Oriented Fun on the Oval has something for everyone, regardless of age. Our dedicated Family area focuses on the little ones, while the main area boasts thrilling rides for the young and old alike.



Second Food Alley

From the famous Italian Stall to popular treats like Sno Cones, Donuts, BBQ Dim Sims and Hot Chips, there's something for everyone at our stalls. Don't miss out on our home-made jams, relishes, cakes, and biscuits, all available in the hall.



Our Packages

We are excited to announce our new and improved sponsorship packages, which offer a range of new inclusions. Our sponsorship options include strong social media, print, and post opportunities, as well as the chance to sponsor rides, stalls, and prizes. Additionally, we appreciate any donations made to our Raffle and Silent Auction, which is yet another way of promoting your business.

Please note that we are unable to provide contra deals to ensure that all sponsors are treated fairly.

Did you know that we **do not charge GST**? Check with your accountant to see if your contribution is tax-deductible as an advertising expense.

In order to finalize your sponsorship, we kindly request that all payments be made with a signed agreement.

Corporate Package

\$

Please contact us to custom design a package for you and your needs.

- The logo is printed on the boards & flyers
- Promo repeatedly by the MC on Fete Day
- Promotional social media posts
- Professional Photo opportunity Fete Day



Sponsor Packages

Sponsorship exposure & benefits	Diamond \$3000	Platinum \$2000	Gold \$1000	Silver \$750	Bronze \$500	Social Media \$350
Onsite Fete booth (promotional only, if requested)	✓					
Exposure as a sponsor on road side Billboard signage at 5 key locations	✓	✓				
Featured Article in "The Spirit" magazine, school and parish newsletters (to be supplied)	✓	✓				
Audio Promotions and Recognition made over the PA on Fete Day	✓	✓	✓	✓		
Ride pass valued at \$60.00	5 passes	4 passes	3 passes	2 passes	1 pass	
Fete hospitality vouchers	75	75	50	50	30	20
Signage outside school for 6 weeks (to be supplied)	✓	✓	✓			
Company logo and details printed on Fete Flyer flyer. Distribution approx 20,000 (size proportional to package)	✓	✓	✓	✓		
Inclusion and exposure of your business in school and parish newsletters, DOJO	✓	✓	✓	✓	✓	
Company logo and business special mention on the Fete's Facebook & Instagram pages	12 promo posts	8 promo posts	6 Promo post	5 Promo post	4 Promo post	3 Promo post
Dedicated area on the "Sponsors" page on the "Holy Spirit Fete webpage"	✓	✓	✓	✓	✓	✓
Targeted social media campaign promoting your business on Facebook and Instagram	✓	✓	✓	✓	✓	✓
Special Sponsors Appreciation Certificate after the fete (upon request)	✓	✓	✓	✓	✓	✓



About Christmas Carols

Join us on the school oval for one of our most beloved traditions, the Holy Spirit Christmas Carols. This popular family event is an excellent opportunity to connect with our school and parish families, as over 1,500 parishioners reside in and around North Ringwood. With 405 current enrolments, our school has over 2,430+ locals associated with it.



Packages

Star
\$1000

Spirit
\$500

Social
\$350

This is a community event and not a fundraiser. Donations help cover expenses such as printing booklets, food and beverages and hiring sound equipment.

- Logo included in Carols Booklet
- Exposure in School & Parish newsletters
- Advertisement included in Carols Booklet (Star package only)
- Promotional social media posts
- Acknowledgement during carols
- Onsite stall / dedicated area (Star package only)



Meet Our Team

It goes without saying that this wonderful event could not be staged without the hard work and commitment of our team of volunteers. Behind the scenes the event relies on more than 600 volunteers with our dedicated Fete Committee at the helm organising and planning.

2024 Fete Committee

Lauren Cefai – President & Operations Manager

Paul De Iulio – Treasurer & Sponsorship

Belle Godfrey – Sponsorship & Marketing Manager / Silent Auction

Peter Philp – Audio Specialist

Sharon Wolff – Food & Safety Officer

Vivienne de Soysa – P&F Representative

General Members

Kerry Childs

Adam Stone

Emily Collins

Nicolle Tilley

Dale Sebire

Volunteering is a terrific way to get involved, be part of the team and make your contribution helping to raise vital funds.



Contact Us For More Information



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Sponsorship and Marketing Manager



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Belle Godfrey
Holy Spirit Fete 2023

THANK YOU

For Your Time